



THE
ADVENTURE
ELEMENT

QUOTE
ULLSWATER WAY 2026



BEN KEEN
Director



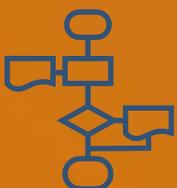
CHRIS FORECAST
Events Manager

OUR EXPERIENCE MAKES YOURS A BETTER ONE.

The Adventure Element are proud to stand as a lead provider of event management and adventures. From concept to delivery, we focus on safety and professionalism to ensure the best possible service.

Our detailed planning and delivery service ensures you will feel confident that you're in safe hands.

We are delighted to issue you with a quote for your event in Ullswater and hope to continue to develop your event portfolio going forward. .



Meticulous planning
with eye for detail.



The best
equipment made
available.



3 decades of
adventure event
experience.



For Charities,
Corporates and
Schools.

CLIENT	
EVENT	Ullswater Way
PARTICIPANTS	50 plus, <i>participants above 50 will be dependent on hotel availability</i>
DURATION	1 days / 1 nights
EVENT DATE	18th - 19th September 2026
LOCATION	Ullswater (Penrith)
OVERVIEW	<p>Participants will arrive on Friday night into Penrith which has good rail access and close proximity to the M6. Upon arrival at a hotel participants will receive an evening meal followed by an event briefing conducted by the event director.</p> <p>Saturday morning participants will receive breakfast from the hotel before boarding a coach taking them to the start of the walk in Patterdale. Participants will be given a packed lunch before setting off on the first days guided walk (1:10) from Patterdale to Pooley Bridge approx. 20km with 900m of ascent. At Pooley Bridge participants will the trek and be transferred back to Penrith for their onward journeys.</p> <p>Many consider Ullswater to be the hidden gem of the Lake District and as the most beautiful of the English Lakes. It is pure and tranquil and relatively unspoilt by the tourism and commercialism that blights many other Lake District towns.</p> <p>Ullswater is the second largest lake in the Lake District, approximately 9 miles long, $\frac{3}{4}$ of a mile wide and nearly 200 feet deep. For this itinerary participants will walk the remote Eastern shore from its southerly tip to its northern post point. The route will stray slightly from the Ullswater Way to take in the summits of High Dodd and Hallin Fell which offer panoramic views of the lake.</p>



HIKE OVERVIEW



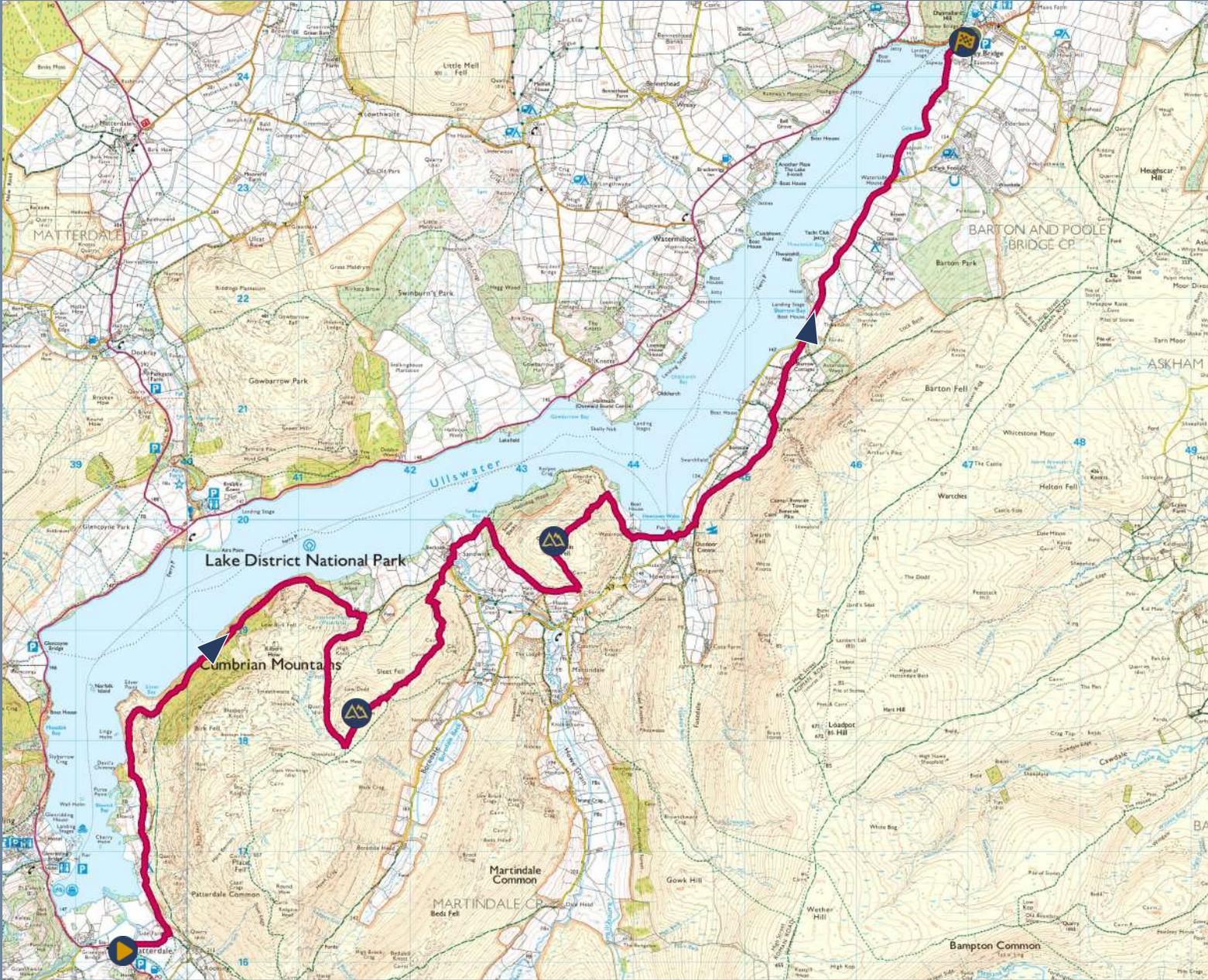
19km / 12miles



900m / 2,9170ft



8 - 9hrs



Click for
STRAVA



EVENT	PROGRAMME MANAGEMENT FEE	COST PER PARTICIPANT	ADDITIONAL PARTICIPANT FEE
ULLSWATER WAY	£12,750	£255	£255
REP PLACE	1 rep included for every 25 participants at the reduced rate shown.		£140

VAT

All prices above are subject to VAT.

PROGRAMME MANAGEMENT FEE

The Programme Management Fee for all the above events includes 50 participant places, each participant above the 50 will be subject to an additional charge outlined above.

The fee is based on a twin share accommodation. Any participants wanting a single room will need to pay a supplement, this will be subject to availability and a cost will be issued on a case by case basis.

DEPOSITS AND PAYMENTS

To secure our services a 25% deposit is required. Stage payments after this can be found on the service providers agreement which will follow approval of the above quotes.

PRE-EVENT

EVENT CONCEPTION	Research into location of hubs, routes and equipment and enquiries into permissions from local stakeholders.	✓
SITE VISITS & RECCE'S	Recce's to develop the itinerary and to risk assess the activity phases of the event. Take photos and create copy for client to promote the event.	✓
CLOSE LIAISON WITH CLIENT	Events Manager available by email and phone. Throughout the planning and pre-event process.	✓
SERVICE PROVIDERS AGREEMENT	Formalises the relationship between The Adventure Element and The Client.	✓
LIAISON WITH 3RD PARTY PROVIDERS / LANDOWNERS	Will ensure all permissions and licences are agreed and in place in time before event.	✓
LANDOWNER PERMISSIONS AND FEES	To cover licences and land use fees and voluntary donations.	✓
CREATION OF DETAILED EVENT OPERATIONAL PLAN	Highly detailed operational plan which will detail the precise workings and timings of the event, with contingency plans and detailed risk assessments. This will be sent to all event staff, stakeholders and the client.	✓
CREATION OF DETAILED EVENT GUIDE	Event guide provided in PDF format to be distributed to participants prior to event. Clients logos can be sent ahead of creation to be included in the documentation.	✓
SAFETY INFORMATION	The Adventure Element will create informative video pieces to further expand on the event guide. These will be shared with the client for distribution via email to participants.	✓
CREATION OF REGISTRATION PACKS	Creation of registration packs including printed maps. These can be created with The Clients branding.	✓
USE OF THE ADVENTURE ELEMENT BOOKING SYSTEM	Use of The Adventure Elements website to take booking and payments and to manage the participant journey.	✗

SAFETY MANAGEMENT

RISK ASSESSMENTS	Provided for each element of the event, written by Phase leads and event director. To include any route notes required for phase.	✓
TRACKING DEVICE PER TEAM + ONLINE TRACKING PLATFORM.	GSM trackers based on mobile phone signal + professional tracker app and web page with event branding. Link to be supplied in the event guide for participants to share and embed into their Just Giving pages.	✗
FIRST AID AND SAFETY COVER	Most event staff and all technical event marshals will be first aid trained for the environment they are operating in.	✓
RADIO NETWORK FOR STAFF	Radios will assist with the smooth delivery of the event + aid in any emergency.	✓
CREATION OF EMERGENCY ACTION PLANS	To include minor accidents and major crisis management.	✓
PUBLIC LIABILITY INSURANCE £5M	Available to view on request.	✓

STAFFING

EVENT DIRECTOR	Assigned to the event at conception stage, and will work with The Client throughout the process. Will conduct review post-event and feedback to client.	✓
PHASE LEADS	Highly experienced professionals of their activity phase. Phase leads will take overall charge of their activity phase and will manage their assigned staff team.	✓
EVENT STAFF	Chosen for their experience and participant management skills. Qualified in their field and first aid qualified.	✓
PROFESSIONAL PHOTOGRAPHER	Photographer to capture the event will be with the team all day. Photos supplied online post-event.	✗
PROFESSIONAL VIDEOGRAPHER	Photographer to capture the event will be with the team all day. A short day summary will be shown each evening as well as an event video supplied post event.	✗

INCLUSIONS

EVENT DELIVERY

ROUTE MARKING	Route marking of all three phases on day before event, which include a final risk assessment of the route. Any amendments will be feedback to the Event Director and onto the teams.	✗
REGISTRATION	Allotted time for Event Registration delivered the evening prior to the event by Event Director and Hub Staff.	✓
PRE-EVENT SET UP AND PACK DOWN	1 x Event Director and adequate staff to set up and pack down the event.	✓
'ON THE DAY' DELIVERY AND LOGISTICS	The Adventure Element staff to manage and control the event. Event Director to liaise with The Client ensuring they are informed of key decisions, incidents and timings.	✓

EQUIPMENT

VEHICLE SUPPORT	Vehicles will be available throughout the event to assist in an incident and to transport transition equipment where necessary.	✓
TRANSFERS	Coach transfers from the accommodation to the start and a return transfer from the finish to the hotel.	✓

ACCOMMODATION AND CATERING

ACCOMMODATION	Based on a twin share at Premier Inn in Penrith provided for Friday night.	✓
BREAKFAST	Cooked and continental buffet breakfast provided by the accommodation.	✓
PACKED LUNCH	Large filled baguette or roll, tray bake, fruit and snacks. This will be made available in the morning for the participants to take with them. Dietary requirements will be catered for and clearly displayed.	✓
BUFFET LUNCH	Buffet lunch consisting of cold cuts, sandwiches, salads and hot soup. Made available at the half way point of both days. Additional cost of £15pppd	✗
FEED STATION	Snacks and water supplied during the event.	✓
CELEBRATION DRINK	1 alcoholic or soft drink per participant available with dinner from the bar.	✓
DINNER	Provided Friday night and Saturday night by the accommodation.	✓

CHARITY REP PLACES

ACCOMMODATION	The charity will be billed a reduced rate for their staff which covers their accommodation on a DBB basis. This will be at a cost of £140per rep.	✓
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